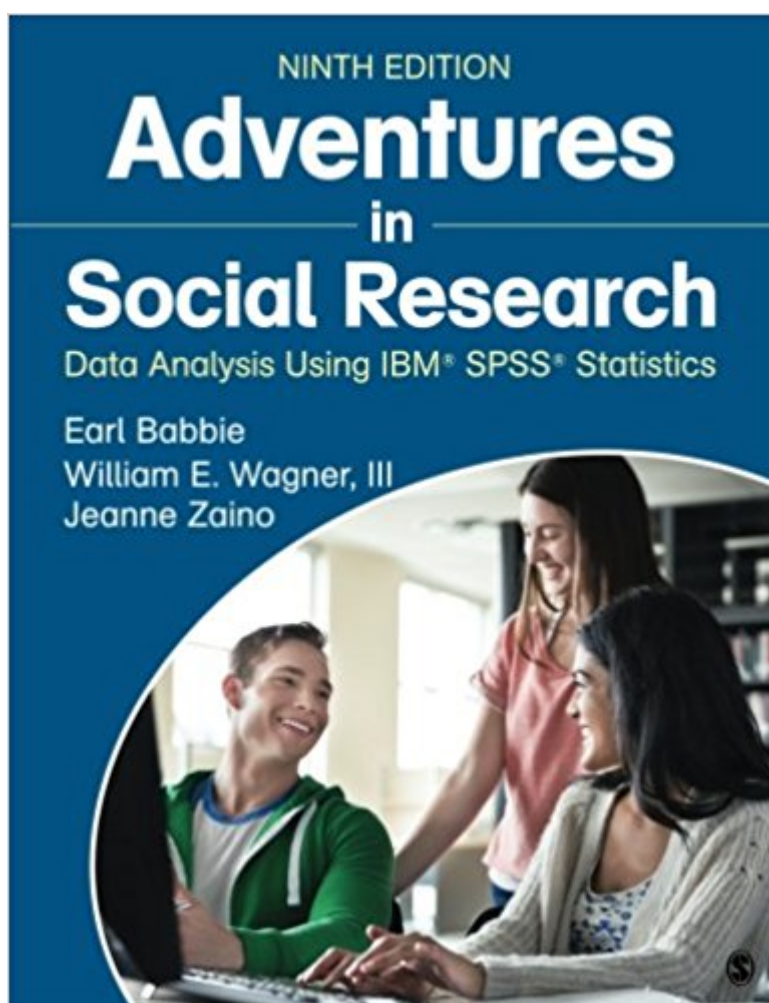


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Adventures In Social Research: Data Analysis Using IBM® SPSS® Statistics



Synopsis

Written by esteemed social science research authors Earl R. Babbie, William E. Wagner, and Jeanne Zaino, *Adventures in Social Research: Data Analysis Using IBM® SPSS® Statistics*, Ninth Edition encourages students to practice SPSS as they read about it, providing a practical, hands-on introduction to conceptualization, measurement, and association through active learning. This fully revised workbook will guide students through step-by-step instruction on data analysis using the latest version of SPSS and the most up to date General Social Survey data. Arranged to parallel most introductory research methods texts, this text starts with an introduction to computerized data analysis and the social research process, then takes readers step-by-step through univariate, bivariate, and multivariate analysis using SPSS Statistics. In this revised edition, active and collaborative learning will be emphasized as students engage in a series of practical investigative exercises.

Book Information

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Customer Reviews

Earl Babbie was born in Detroit, Michigan, in 1938, but his family chose to return to Vermont 3 months later, and he grew up there and in New Hampshire. In 1956, he set off for Harvard Yard, where he spent the next 4 years learning more than he initially planned. After 3 years with the US Marine Corps, mostly in Asia, he began graduate studies at the University of California • Berkeley. He received his PhD from Berkeley in 1969. He taught sociology at the University of Hawaii from 1968 through 1979, took time off from teaching and research to write full-time for 8 years, and then joined the faculty at Chapman University in Southern California in 1987. Although he is the author

of several research articles and monographs, he is best known for the many textbooks he has written, which have been widely adopted in colleges throughout the United States and the world. He also has been active in the American Sociological Association for 25 years and currently serves on the ASA's executive committee. He is also past president of the Pacific Sociological Association and California Sociological Association. William E. Wagner, III, PhD, is Professor of Sociology and Health Science at California State University Channel Islands. Prior to coming to CSU Channel Islands, Dr. Wagner served as a member of the faculty and Director of the Institute for Social and Community Research at California State University Bakersfield. He completed his PhD in Sociology at the University of Illinois, Chicago. Dr. Wagner also holds undergraduate degrees in Mathematics as well as Anthropology/Sociology from St. Mary's College of Maryland, as well as an MPH degree (Master of Public Health) from CSU Northridge. He has published in national and regional scholarly journals on topics such as urban sociology, homophobia, academic status, sports, and public health. Dr. Wagner is a coauthor (with Earl Babbie and Jeanne Zaino) of the ninth edition of *Adventures in Social Research* (2015) and a coauthor (with Erin Ruel and Brian Gillespie) of *The Practice of Survey Research: Theory and Application* (2015). Jeanne Zaino, Associate Professor of Political Science, Iona College, earned a bachelor's degree in political science and a master's degree in survey research at the University of Connecticut • Storrs. During that time, she worked as a research assistant at the Roper Center for Public Opinion Research. She went on to earn a master's degree and PhD in political science from the University of Massachusetts • Amherst. She is currently chair of the Political Science Department at Iona College in New Rochelle, New York, where she teaches courses in American government, institutions, research methods, social statistics, public opinion, scope, and methods. She and her husband, Jeff, are the proud parents of two sons, Maxim and Logan.

This book is required for the class and explains the process completely in order for someone new to understand the material. While the reading material is clear it is intended to be used with the software which has to be purchased separately. Shipping was quicker than I anticipated which was great.

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